



WEB AWARDS

REVENGE OF THE NERDS



DATE: Wednesday, April 7, 2010

LOCATION: 111 Minna Gallery in SoMa

TIME: 5pm-9pm

EVENT DESCRIPTION:

SFWeekly.com is honoring the best local online efforts in 35 categories (with 5 nominees per category and two "Honorary Mention" awards). We've found the best local online resources for our readers and want to invite them to join us as we celebrate the best of the Web in the Bay Area. Each nominee must live in the Bay Area and be an active contributing member to the online community.

ATTENDANCE: 250-300

DEMO: Attendees will range the spectrum of net-savvy SFWeekly.com readers; bloggers, journalists, webcasters, video producers, entertainers, new media strategists, photographers, designers, Twitter personalities, pro-Diggers and all those who make up S.F.'s tech and social media communities.

POLLING: SF Weekly's digital staff will assemble a team of 5 tastemakers who work in online, blogging, digital media, etc. (one rep being from the SF Weekly) to serve as a panel of judges for each category.

LIST OF AWARDS:

- SF's Best Twitterer
- SF's Best Tweet
- SF's Best Restaurant/Bar Twitter Account
- SF's Best Business/Start-up Twitter Account
- SF's Best Foursquare Mayor Deal
- SF's Biggest Foursquare Whore
- SF's Most Shameless Self Promoter
- SF's Biggest Social Media "Expert"
- SF's Best Flickr Account
- SF's Best Commenter
- SF's Best Meme
- SF's Best Personal Blog
- SF's Best Food Blog
- SF's Best Music Blog
- SF's Best Tech Blog
- SF's Best Sex Blog/Blogger
- SF's Best Politics Blog
- SF's Best Events Blog
- SF's Best Hipster Blog
- SF's Best News Blog
- SF's Best Counterculture Blog
- SF's Best Art Blog
- SF's Best Local Activism Site
- SF's Most Useful iPhone App
- SF's Best Online Video
- SF's Best Facebook (Fan) Page
- SF's Best Designed Site Aesthetic
- SF's Best Social News/Aggregator Site
- SF's Best Government Site
- SF's Best Restaurant Site
- SF's Best Club Site
- SF's Best Blog Post
- SF's Best Online Photo /Twitpic
- SF's Comment Thread of the Year
- SF Digg Submission of the Year

Honorary mention for their contribution to the Internet:
Paul Carr
Robert Scoble